RCLC Launches Final Phase of Campaign to Preserve Mill Bend

"Restoring and preserving these lands will not only bring much-needed recreational value to the area, but will have long-lasting benefits for our invaluable coastal wetlands and uplands habitat."

-U.S. Representative Jared Huffman

With major grants and key lead gifts already in place, RCLC is very close to reaching our overall campaign goal of \$2.7 million to preserve Mill Bend.

RCLC has already secured over \$2.1 million in state and federal grants and has raised nearly \$400,000 from foundations and community contributions for the acquisition, project planning and stewardship of the site.

This month RCLC is launching the final phase of the campaign to raise the \$205,000 still needed to reach the goal for the \$600,000 stewardship fund being established for responsible management of the property. Once these final funds are raised, the strikingly beautiful Mill Bend site will be preserved and protected forever.

When the Mill Bend property came on the market in 2017, RCLC responded to a unique opportunity to preserve this scenic and environmentally sensitive property for the community and, as the local land trust for the Mendonoma coast, has taken the lead role in raising the funds needed to acquire and manage the site.

The prospect of raising nearly \$3 million dollars to protect Mill Bend from development seemed daunting at the outset, but, with the help of several key partners along the way, what was once just a hope is now close to reality.

Stepping forward at a critical point, our interim conservation buyer The Allemall Foundation purchased the property to give RCLC the time needed to identify sources for permanent funding.



Last month, RCLC was awarded three major grants totaling \$2.1 million from the US Fish and Wildlife Service, the California Natural Resources Agency, and the California State Coastal Conservancy for acquisition and planning for the Mill Bend site.

RCLC also talked with key donors and obtained \$300,000 in lead gifts and pledges toward the campaign to preserve Mill Bend. Other community contributions for Mill Bend have raised that total to \$395,000 as the final phase of the campaign begins.

"I want to thank our lead donors Larry Jacobs and Mirka Knaster, Susan Clark, Cindy Kennedy, the Resource Legacy Fund, and other donors for their generous contributions and our partners Sonoma Land Trust and Gualala Arts for their commitment to the project," says RCLC President Tina Batt.

RCLC hopes to complete this final phase of the campaign by sometime this fall. Once the final \$205,000 has been raised, RCLC will be able to close escrow on the property, and planning for the long-term preservation and restoration of the Mill Bend site can begin.



Conserving and restoring open space and the natural environment along the Mendonoma Coast

Board of Directors

Tina Batt • **President** John Walton • Vice President Joel Chaban • Secretary Bob Rutemoeller • *Treasurer*

Robin Applegarth Kathleen Chasey Tom Cochrane Ken Fischer Cheryl Harris Kay Martin Laurie Mueller

Project Managers

Mill Bend: Kathleen Chasey Cooks Beach: Joel Chaban Gualala Bluff Trail: Bob Rutemoeller and Mary Sue Ittner

Advisory Panel

Frank Bell Linda Bell Bill Clement Leslie Dahlhoff Doug Forsell Tim Fulkerson Mary Sue Ittner **Bruce Iones** Robert Juengling Cindy Kennedy Irene Leidner Lois Lutz Fred McElroy Don & Brenda Phillips Dave Scholz Dave Shpak Susan Trieb

Editor: Laurie Mueller Layout: Tempra Board

printed on recycled paper 🚳

Introducing Tina Batt, RCLC's New **Board President**



My husband and I have been living part time in Sea Ranch since 2013. We overlook the Gualala River watershed, and enjoy kayaking the Gualala River estuary, exploring the Mill Bend shoreline and wildlife. Like so many people in the region, we learned about Mill Bend from the local newspaper, the Independent Coast Observer, and started following RCLC's work to acquire and permanently protect Mill Bend.

I was introduced to Kathleen Chasey, Mill Bend's volunteer project manager by a friend, Peter Colby, who now works for the Western Rivers Conservancy. Peter

and his organization recently acquired conservation easements on a property in the Gualala River watershed and Kathleen had contacted him to learn more about their work. It was an exciting first meeting that took place last fall, as RCLC was working with a conservation buyer to acquire Mill Bend.

My land trust work has evolved over the years to include organizational and fund development consulting to support a number of land trusts and conservation organizations. As RCLC's new Board President, I am excited to bring my experience and passion for conservation to building the organizational capacity of the Redwood Coast Land Conservancy, as we acquire Mill Bend and support the community's vision for protecting the Gualala River watershed and the Mendonoma Coast.



New Volunteer Involvement

The possibility of securing Mill Bend for our community has attracted new leadership and volunteer commitment to RCLC to help us achieve our goals for Mill Bend and other projects.

RCLC Board

Seven new members have joined the RCLC board since we first announced our interest in acquiring the Mill Bend site in late 2017. They bring a wealth of knowledge and experience that will help lead us through the acquisition, planning and long-term stewardship of the Mill Bend site. You can read more about their backgrounds, areas of expertise and their love of and connection to the natural environment and the Mendonoma coast on our website.

Advisory Panel

Over the years RCLC has also benefited from the special expertise of many community volunteers who have been generous with their time and skills. As our projects and opportunities continue to expand in scope and number, we will need even more help to achieve our goals. To that end, RCLC is creating an Advisory Panel to provide consultation to RCLC Board and committee members on specific projects or respond to other needs that might arise.

Other volunteers have stepped forward to help with various tasks ranging from eradicating pampas grass to helping with events and administrative tasks and with social media and other community outreach.

New Logo and Website

You may have noticed our new logo, which has been redesigned to reflect the central place that Mill Bend and the Gualala River now have in our mission to preserve and restore our coastal environment. Many thanks to talented graphic artist Drew Fagan, who designed the new logo.

We have also redesigned our website, which has a new look, a greater ease of use and many new features for our members and volunteers. RCLC Board members Robin Applegarth and Joel Chaban headed up this major web design project, again with the able help of Drew, who designed many appealing visuals for the website, including a slider of photos and an interactive map of our public access sites. Several photographers, including Paul Brewer, Ethan Applegarth and Craig Tooley have provided stunning shots of Gualala River scenes for the website.



Preserving Parkland Since 1992



Since its founding in 1992, Redwood Coast Land Conservancy has been dedicated to conserving and restoring open space and the natural environment and to providing public access to residents of and visitors to the Mendonoma Coast.

Through partnerships with the State Coastal Conservancy and other funders, RCLC has successfully created and maintained Cooks Beach, the Gualala Bluff Trail, and the Hearn Gulch Preserve, three scenic sites that provide the only public access to beaches and bluff tops along the first ten miles of the Mendocino County coastline.

The Mill Bend project is the latest and largest project undertaken by RCLC, and by far the most significant. Mill Bend sits at the mouth of the Gualala River and is the gateway to the Gualala River watershed.

Only by purchasing the Mill Bend property can we make plans to protect the estuary and wetlands habitat and restore the salmon and steelhead fisheries in the Gualala River.

Fortunately the response from potential funders, partners, donors and volunteers has been enthusiastic to date. With a successful close to the current fundraising campaign, Mill Bend will be in conservation hands before the end of 2020, and we will be able to move forward with the many plans for its future.

Become an RCLC Volunteer

Preserving and restoring the Mill Bend site is a major community project that will require many volunteers. As a volunteer organization, RCLC has always relied on volunteers from the community to complete and maintain our public access projects, and the Mill Bend project offers many new volunteer opportunities.

If you are interested in volunteering for the Mill Bend project or for other RCLC projects and needs, you can sign up on our website at www.rclc.org or contact our volunteer coordinator Cheryl Harris at volunteers@rclc.org.



A PARK IS FOREVER. With your help, Redwood



CONNECT CALIFORNIA COASTAL TRAIL:

Continue Gualala
Bluff Trail through
Mill Bend and up river
past Gualala Arts, and
partner with CalTrans
on future bike and
pedestrian bridge
attachment over river.



SURVEY
WILDLIFE &
PLANTS:

Understand willow wetlands biodiversity for habitat restoration.



RESTORE THE ESTUARY FOR SALMONIDS:

Improve critical keystone habitat for juvenile Coho salmon & steelhead.





MILL BEND CONSERVATION Protecting the land, restor

Gualala

Gualala

Bluff Trail











Guala



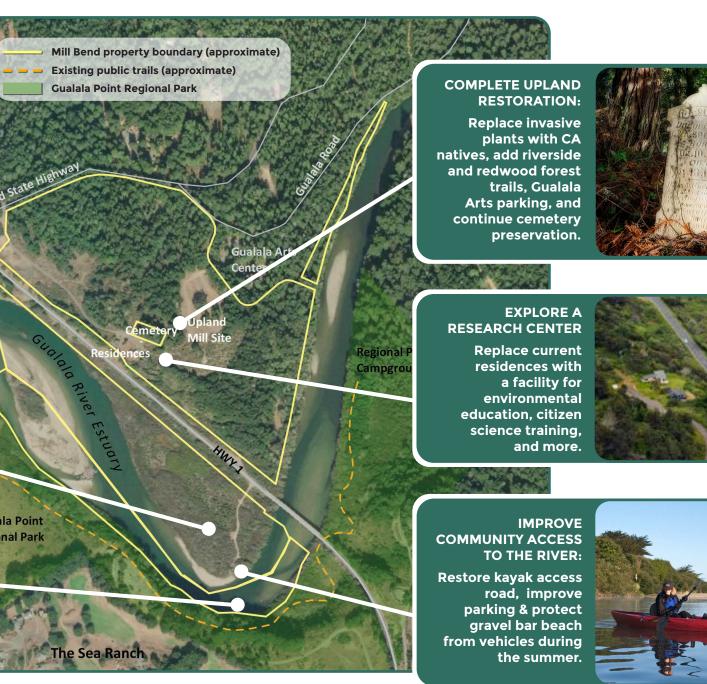








Coast Land Conservancy and its partners will...



N PROJECT ing the river, sustaining our community









THE ALLEMALL FOUNDATION









Mill Bend Technical Advisory Committee Formed



Planning for the Mill Bend site and implementing the various projects for protecting habitat, providing trail connections, restoring the estuary, and improving public access to the river is a multi-year project requiring many areas of expertise. Mill Bend Project Manager Kathleen Chasey is in the process of forming a Mill Bend Technical Advisory Committee, which will provide the expertise and oversight needed for a project of this scale.

Mill Bend Technical Advisory Committee

Kathleen Chasey, Mill Bend Project Manager, Mill Bend Technical Advisory Committee Chair

Lisa Ames, Program Mgr, CA State Coastal Conservancy **Laura Baker,** Ecology & Systematic Biology, Friends of Gualala River Representative

Tina Batt, RCLC Board President, Local Community Rep. **John Bennett,** Forest Mgr, Gualala Redwoods Timber Sean Case, Environmental Scientist, Gualala River Watershed Council

Roberta Chan, Ranger Asst, Sonoma County Regional Parks Brian Cluer, Geomorphologist, NOAA NMFS

Tom Cochrane, Geologist, Local Community Representative Peter Colby, Director, Western Rivers Conservancy

Roger Dingman, Pres, Gualala River Steelhead Sarah Gallagher, Environmental Scientist, CDFW

Jenn Garrison, Coastal Conservation Planning, CDFW

Lauren Hammack, Geomorphologist, Prunuske Chatham Inc

Caryl Hart, Commissioner, California Coastal Commission

Diane Hichwa, North Coast Bird Specialist

Emma Hurley, Scientific Tech, Gualala R. Watershed Coun.

Nick Kent, Resource Manager, Redwood Empire Sawmills

Kay Martin, Dir, retired, Ventura Cnty Env. & Energy Res. **Bob Merrill,** North Coast Dist Mgr, CA Coastal Comm. Melanie Parker, Asst Dir, Sonoma County Reg. Parks Renee Pasquinelli, Sr Environmental Scientist, retired Calif. State Parks, CNPS DKY Representative Joe Pecharich, Restoration Scientist, NOAA NMFS Sara Press, Land Acquisitions, Sonoma Land Trust

Chris Ramsey, Fisheries Restoration, CDFW

Joan Schwan, Vegetation Ecologist, Prunuske Chatham

Erin Seghesio, Salmon & Steelhead Recovery Coordinator, NOAA NMFS

Jake Shannon, Restoration Specialist, State Water Board David Sus Susalla, Director, Gualala Arts Center

Jon Thompson, Botanist, California Native Plant Society Representative, DKY Chapter

Craig Tooley, Mill Bend Project Photographer

John Walton, Conservationist, Mediator

Jonathan Warmerdam, State Water Control Board

Peter Warner, Botanical & Ecological Consultant

Bert Whitaker, Director, Sonoma County Regional Parks Dan Wilson, Biologist, NOAA NMFS

Memorial & Commemorative Gifts

IN MEMORY OF:

Alice & Lucien Bray Don & Francoise Kemp

Marty Covington Bette Covington

Don Endemann Robert Juengling

Erwin "Sonny" Hagen Susan-Marie Hagen & Jim Biller

Ray Jackman Colleen Jackman, Barbara Gomes Massomeh & Phillip Roberts

> **Keith Jacobsen** Karl Anderson

John Moelter Ken & Martha Fischer

> Betty O'Neil Jerry Lucey

Albert L Porter Dorothy Porter

Ed Shannon Shannon Rosenberg

Robert W Sunstrom Robert Juengling

Ray & Florence Van de Water Ken & Marian Brown Roberta Van de Water

> Mary Van Walterop Anne Hendricks

Linda Bell Elisabeth Watson &

Nigel Blair-Johns **Bluff Trail Volunteers**

> Mary Sue Ittner & **Bob Rutemoeller**

Kathleen Chasey Cheryl Harris

Lloyd & Kathleen Chasey John & Janet Tweedie

> Tom Cochrane Elisabeth Cochrane

Kathie & Marilyn, The Great Litter Pickup & Recycling Duo

Jay Faulkner

Bob & Linda Ittner

Mary Sue Ittner Mary Sue & Bob

IN HONOR OF:

Irene Leidner Nancy & Rich Trissel Laurie Mueller Laura Baker **Ivy Phelan** Patricia Jean Minor

RCLC Board Members

Barbara Gomes Linda & Frank Bell

Kayleigh Slusher Julia Sherwin & Michael Haddad

Nell Susalla Sus & Harmony Susalla Richard S Wall

Mary S Wall **John Walton**

Jeff Gyving & Lena Bullamore

RCLC wishes to thank the following partnering organizations and individuals for their contributions to Redwood Coast Land Conservancy and the Campaign to Preserve Mill Bend:

Major Grants (\$300,000 to \$1 million)

United States Fish & Wildlife Service California Natural Resources Agency **California State Coastal Conservancy**

\$50,000 to \$100,000

Larry Jacobs and Mirka Knaster

Susan Clark **Cindy Kennedy Anonymous Donor Sonoma Land Trust Gualala Arts Center**

\$10,000 & above

Resources Legacy Fund Mary Sue Ittner & Bob Rutemoeller **Andrea Lunsford**

Lois & Harry Lutz **Rich & Connie Schimbor Anonymous Donor**

Under \$1,000 (Oct. 2019 - May 2020)



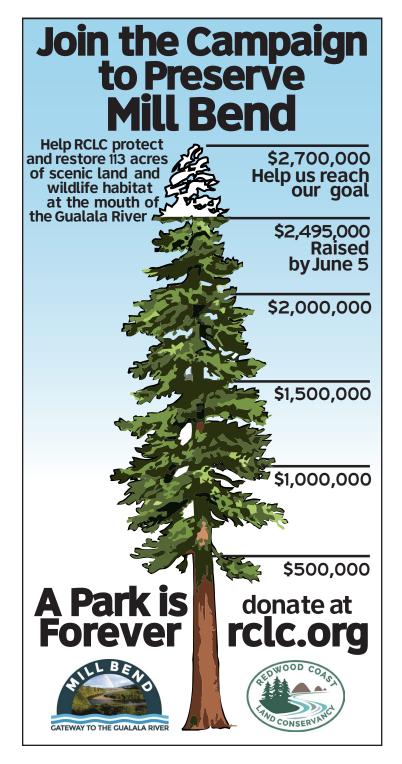
\$1,000 & above

Gayle Alexander & Wanda Swenson J Kendall & Tamera Anderson Kathryn Arnold • David & Suzanne Brown Ken & Marian Brown • Ramona Crooks Jane W Evans • Jay Faulkner Gareth M Fong • Penny Gardner Vivian Green • Bruce & Sharon Jones Richard & Judy Knarr • Irene Leidner Iulia Sherwin & Michael Haddad Elise Thomas & Paul Radosevich Sara & Bill Snyder Beverley Thompson John & Janet Tweedie • John & Chris Wall John & Lynn Walton • Jeff & Pearl Watts

Beatrice Acosta • Rob Alcott • David & Lucienne Allen • Gary & Judy Amado • Karl Anderson • Ward & Betsy Anderson • Anonymous • Robin Applegarth • Arkin Tilt Architects • Laura Baker & Lewis Lubin • Edward Barich • Joanna Barnes • Christina Batt & Robert Doyle • Gary Beall • Linda & Frank Bell • Tempra Board • Max Bollock • Charles Bouril • Craig Brestrup & Lynn Cuny • Paul & Jacquie Brewer • Steve & Gayle Brugler • Ryan Buckley • Sandy Bush • Jill Butler • Dinah Carl • Carolyn Case • Joel & Pat Chaban • Charities Aid Foundation of America • Kathleen & Lloyd Chasey • Brad & Linda Clayton • Bob & Phyllis Clement • Elisabeth Cochrane • Tom Cochrane • Steve & Bonnie Coffeysmith • Alison Cormack • Bette Covington • Allen & Camille Cox • John Curtis • Kirsten & Ed Cutler • Leslie & Eric Dahlhoff • Susan & John Dean • Sue and William Denevan • Janis Dolphin • Kristine & David Donadio • Art & Penny Dreyer • Fred & Frances Ducey • Heidi Endemann • Nik & Nancy Epanchin • Brian & Christine Erwin • Jim Finn • Ken & Martha Fischer • James & Susan Flessner • Tim Fulkerson • Kathleen Fusek • Jesus & Carole Garcia • Heinz Gewing • Elizabeth Gledhill • Barbara Gomes • Paula Gordon • Jeff Gyving & Lena Bullamore • George & Pat Haas • Susan-Marie Hagen & Jim Biller • Doug Hammerstrom & Diane Harris • Pete & Harriet Hanauer • Anne Hanlon • Cheryl Harris • Bob & Leslie Harrison • Mary Heibel • Anne Hendricks • Don Hess • Laura Hess • Diane & Bryant Hichwa • Charles & Susan Higgins • Nancy Hoogendyk • Dard & Mary Hunter • Fred & Barbara Ilfeld • Bob & Linda Ittner • Colleen Jackman • Jeanne & Richard Jackson • Lisa Joakimides • William Johnston • Ursula & Derrol Jones • Jim & Joan Jordan • Robert Juengling/Oceanic Land • Françoise & Don Kemp • Linda Kennedy & Andy Lang • Sarah Kilpatrick • Christine & Michael Kreyling • Jack & Paige Likins • Kent & Jann Littleton • Anne & Alex Long • Jerry Lucey • Alyssa Lutz • Pam Maclean • Maureen Maring • Kay Martin • Roger & Pat Maxwell • Drew McCalley & Marilyn Green • Fred & Janet McElroy • Jerry & Barbara Meral • Scott & Theresa Mercer • Marcia Metcalfe • Diane Meyer • Trish Miller & Brent Klopfer • Patricia Jean Minor • James & Patrice Mitchell • Susan Moore • Susan Moreschi • Laurie & Leigh Mueller • Tom Murphy & Pam MacLean • Patricia & Bill Mutch • Kathleen Nangle • Gary Nausler & Marta Brown • Eileen Nolan • James Noss • James Nybakken • David & Evelyn Osteraas • Douglas & Elke Paul • Tony & Linda Perez • John & Jackie Petersen • Mike Petrich / Kreative Wear • Don & Brenda Phillips • Bryan Plude • Dorothy Porter • Richard & Shelley Priest • Richard Ragaini • Peter & • Leslie Reimuller • Mark Renneker • Lynn Reynolds • Jennifer Richardson • Erin Riley & John Crowley • Massomeh & Phillip Roberts • Monroe Robinson • Harriet Rose & Steve Keller • Shannon Rosenberg • Donald & Mary Rozenberg • Kathleen Sandidge • Cynthia Schreiner • David & Susan Schultz • Susan & Larry Seymour • Susan Shaddick • William Shaw • Shell Oil Co Foundation Matching Gifts • Maybeth & Ken Shockey • Richard Shoemaker • Dave Shpak & Susan Wolbarst • Peter & Mary Kay Sidell • Jane & Doug Simmonds • Cyndy Solomon & David Mayer • Michael Spurlock • Bess Sternberg • Janet & Lynn Stevenson • James Strachan • James K Suhr • Harmony & Sus & Nell Susalla • Christopher Swarth • Vicki Talbot & Robert Schwein • Lois Talkovsky • Gail & Matt Taylor • Malay & Beverley Thaker • Lynn & Laurel Thorpe • Thursday Ramblers • Karen Tracy • Nancy & Rich Trissel • Roberta Van de Water • Amy Van Syoc • Ginger & Maurie Veys • Linda Vieira • Mary S Wall • Richard Warmer & Virginia Rubin • Elisabeth Watson & Nigel Blair-Johns • Bill & Sandy Weimeyer • Michelle & Calvin Welch • Sheree Wilcox • Martha Wohlken • Dean Wolf & Kathi Oram • Karl Young & Sue Friedland • Your Cause LLC www.rclc.org 7

Mill Bend Project Supported by Funds from Many Sources

RCLC has received a \$1 million grant from the US Fish and Wildlife Service, \$845,000 from the California Natural Resources Agency and \$300,000 from the California State Coastal Conservancy. These grants, together with \$600,000 in funds raised from foundations, organizations and local contributors, will enable RCLC to purchase Mill Bend from the Allemall Foundation and begin planning for preservation, restoration and public access to the site.



Help Us Reach the Top!

Thanks to the outstanding response to RCLC's Campaign to Preserve Mill Bend, we are very close to our goal of \$2.7 million. As we go to press, we've watched our tree grow to \$2,495,000—now we need just a bit more than \$200,000 to take it to the top.

Anyone who has been involved in a major group enterprise knows that it takes a few key people with the drive, focus and perseverance to make the vision a reality. The campaign to put Mill Bend in conservation hands is no exception.

After Mill Bend came on the market in 2017, a community forum held in November of 2017 confirmed support for its purchase. Mill Bend Coalition team members **John Walton**, **Jeanne Jackson**, **Kathleen Chasey**, **Laurie Mueller**, **Charlie Ivor** and **Joel Chaban** began searching for ways to acquire Mill Bend for the community.

Seeing a way forward with The Allemall Foundation as a conservation buyer, the **RCLC Board**, with Kathleen Chasey as project manager, decided to take on the Mill Bend purchase as a project in early 2018. In early 2019, Kathleen took on the huge task of writing the million dollar USFWS grant application with **Lisa Ames** at the State Coastal Conservancy to acquire Mill Bend, along with the hundreds of hours required to research and gather supporting material. In the meantime, Mendocino Land Trust's Executive Director **Ann Cole** worked with **Nikki Houtz** on the \$845,000 California EEM program grant.

As a former mill site, Mill Bend had to undergo testing for potential soil contamination. Although the testing process was lengthy and complicated, realtor **Cindy Kennedy** and Kathleen successfully held the negotiations together until the property was finally acquired by The Allemall Foundation in September 2019.

Since then, RCLC Board members **Christina Batt, Laurie Mueller, Kathleen Chasey, Cheryl Harris,** and **Robin Applegarth** have headed up community fundraising and outreach for the project, with considerable help from **Tempra Board, Anne Hanlon, Trish Miller** and many other volunteers, while other Board members have helped handle other property, administrative and financial management issues.

Thanks to the stellar volunteer work and financial support from our community, Mill Bend will soon be in conservation hands.

Save the Date: Mill Bend Community Forum

October 10, 2020 at the Gualala Arts Center

May be postponed due to concerns about COVID-19. Check our website at www.rclc.org for updates.